

Registration

- \$80 by November 3rd (*Early Bird Special*)
- \$100 after November 3rd
- \$35 students
- \$5 parking at Highland Garage (*special conference rate*)

Please fill out the form below and mail it with your payment to

Agribusiness Forum Registration

Department of Agricultural and Resource Economics
PO Box 210023
University of Arizona
Tucson, Arizona 85721-0023

Make checks payable to

University of Arizona/AREC

You can also register online:

<http://cals.arizona.edu/arec/dept/agbusforum2008.html>

Lunch is included in the registration fee.
Please check if you would prefer a vegetarian lunch.

I'd like parking in Highland Garage at the special conference rate.

NAME

COMPANY OR AGENCY

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CITY, STATE

ZIP

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NAME AS IT SHOULD APPEAR ON BADGE

If you have a disability for which you seek an accommodation, please notify us prior to the event.

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The Agribusiness Forum

Department of Agricultural and Resource Economics
PO Box 210023
University of Arizona
Tucson, Arizona 85721-0023



new THE FOOD ECONOMY

The Twenty-Third Annual Arizona Agribusiness Forum

**BIO5 Conference Room 103
Thomas W. Keating Bioresearch Building
The University of Arizona, Tucson, AZ**

Thursday, November 20, 2008

Conference 7:30 AM to 2:20 PM

Tour of Bio5 2:30 PM to 3:30 PM

presented by

The Department of Agricultural and Resource Economics
The University of Arizona

For more information, please contact

George Frisvold

(520) 621-6269

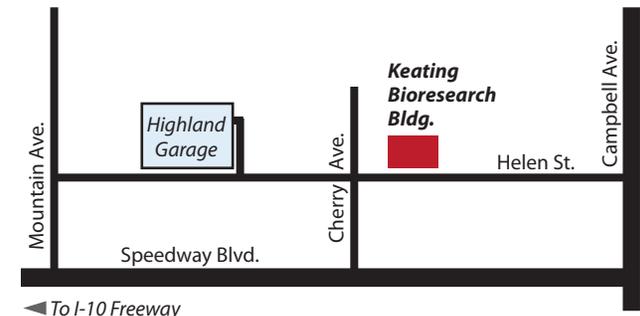
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<http://cals.arizona.edu/arec/dept/agbusforum2008.html>



UNIVERSITY OF ARIZONA CAMPUS

NORTH

AGENDA

7:30 REGISTRATION (pre-meeting refreshments)

8:30 WELCOME

Gary Thompson

Professor and Department Head, Agricultural and Resource Economics, UA

Jim Christenson

Associate Dean and Director, Cooperative Extension, UA

8:40 PRESENTATION

High and Volatile Food Prices: How Will Consumers Respond?

Laurian Unnevehr

Director, Food Economics Division, ERS/USDA

9:10 PANEL: FOOD POLICY ISSUES

The Effect of the Food Environment on Food Choices

Christopher Wharton

Assistant Professor, Nutrition, ASU

Cost and Availability of Healthier Foods in Arizona

George Frisvold

Professor, Agricultural and Resource Economics, UA

Engineering Health Benefits into Plants

David Gang

Associate Professor, Plant Sciences, UA

HACCP Challenges and Issues

James Woodson

International trade developer of produce, Woodson, Delgadillo, and Jacques, Inc.

10:25 BREAK (mid-morning refreshment break)

10:40 PANEL: FUNDING OPPORTUNITIES AND ENVIRONMENTAL ISSUES

Changes in CSREES Research Appropriations from the 2008 Farm Bill

Jim Richards

Vice President, Cornerstone Government Affairs

Grafted Seedlings for Reducing Soil Fumigants in Vegetable Production

Chieri Kubota

Associate Professor, Plant Sciences and Ag & Biosystems Engineering, UA

Sewage Sludge and Sustainability

John Kai, Jr.

Marana farmer at Kai Farms and UA alumnus

11:45 LUNCH (provided)

12:30 Student Agricultural Policy Presentations (from class AREC 464)

Rob Innes

Professor, Agricultural and Resource Economics, UA

1:30 REMARKS

Robert Shelton

President, University of Arizona

1:40 LUNCHEON KEYNOTE ADDRESS

Outlook for Arizona's Economy

Pat Patton

Senior Research Scientist, Economic and Business Research Center, UA

2:20 ADJOURN FORUM PRESENTATIONS

2:30 TOUR OF BIOS RESEARCH FACILITY

PRESENTER BIOGRAPHIES

George Frisvold

Dr. Frisvold joined the faculty in the Department of Agricultural and Resource Economics at the University of Arizona in 1997. He has been a visiting scholar at the National Institute of Rural Development in Hyderabad, India, a lecturer at The Johns Hopkins University, and chief of the Resource and Environmental Policy Branch of USDA's Economic Research Service. His research interests include domestic and international environmental policy, as well as the causes and consequences of technological change in agriculture. In 1995–96, Dr. Frisvold served on the Senior staff of the President's Council of Economic Advisers with responsibility for agricultural, natural resource, and international trade issues.

David Gang

David Gang has a Ph.D. in plant physiology from Washington State University and also holds a bachelor's degree in botany-molecular biology. An associate professor of plant sciences and Bio5 at the UA, he teaches biochemistry. Much of his research utilizes aromatic plants (including sweet basil, ginger, and turmeric), and he has interests in the chemical structure and properties of plants used for medicinal purposes.

Robert Innes

Robert Innes holds a Ph. D. from the University of California, Berkeley. He is a professor in Agricultural and Resource Economics at the UA. Innes has wide-ranging research interests including agricultural policy, environmental economics, and law. His work in agricultural and environmental policy has addressed issues from livestock waste management, automobile regulation, soil depletion, the design of crop insurance, and optimal commodity program structure, to endangered species policy, safe drinking water, credit market policy, antitrust regulation, and voluntary pollution reduction programs. Recent research focuses on the economics of multi-product retailing, entry deterrence, self-regulation, private politics, innovation in environmental technologies, the economics of child adoption, editorial favoritism, and property law. He has received numerous awards for publications and is a fellow of the AAEA.

John Kai, Jr.

John Kai, Jr. grew up as a member of the Kai pioneering farm family on a 4,000+ acre farm in Marana. As a businessman and farmer, he promotes the use of effluent water for agriculture to conserve fresh water and to haul sludge to fertilize farms.

Chieri Kubota

Chieri Kubota was educated at Chiba University where she received her Ph.D. in horticulture engineering. Dr. Kubota is a faculty member of the Departments of Plant Sciences and Agricultural and Biosystems Engineering. She is also a member of Bio5 Institute of Collaborative Bioresearch. Her research interests include 1) manipulation of plant growth and development by environmental control, 2) value-added plant production under controlled environment, 3) long distance transportation and low temperature storage of transplants, 4) physiology of grafted seedlings for greenhouse crop production, and 5) photoautotrophic micropropagation.

Pat Patton

Pat Patton is a senior research economist in the Economic and Business Research Center at the University of Arizona. He recently served as chief economist for Tucson Regional Economic Opportunities, Inc. He has co-authored three books on the Tucson regional economy, including: the 1996 Greater Tucson Strategic Economic Plan, the 1998 Tucson/Pima County Industrial Directory and the 2000 Greater Tucson Strategic Economic Plan. He has served as adjunct faculty or staff at the University of Arizona, Texas Christian University, and Texas A&M University. He holds bachelor's and master's degrees in economics from Texas Tech University, an MBA in international management from Thunderbird, and a Ph.D. in agricultural economics from Texas A&M University.

PRESENTER BIOGRAPHIES

Jim Richards

Jim Richards is currently vice president at Cornerstone Government Affairs. Prior to his current role, Jim served as the chief of staff to for a U.S. Congressman, the director of the Office of Intergovernmental Relations at the USDA, and as the appropriations staffer for two chairmen of the Appropriations Subcommittee on Agriculture, Rural Development, FDA and Related Agencies. Prior to his government service, Jim was general manager of a multi-million dollar wholesale and retail business in New Mexico and a small business owner in Arizona. Jim also served as an interrogator and intelligence specialist in the U.S. Army with extensive experience throughout Southwest Asia. Jim grew up on his family's 5th generation cattle ranch in Southwest New Mexico and attended New Mexico State University.

Robert Shelton

Dr. Robert N. Shelton is the 19th president of the University of Arizona. Previously, he was executive vice chancellor and provost for five years at the University of North Carolina at Chapel Hill. He has also served as vice provost for research in the University of California Office of the President, and as the vice chancellor for research at UC-Davis, where he also was professor of physics.

Laurian Unnevehr

Laurian J. Unnevehr is director of the Food Economics Division. Laurian has published over 60 journal articles and book chapters on topics in consumer demand and food policy as well as numerous other publications and outreach reports. She is recognized for original contributions in measuring the consumer benefits from agricultural research, the changing structure of U.S. food demand, and the cost-benefit trade-offs in food health regulation. With coauthors, she has received the American Agricultural Economics Association (AAEA) awards for Quality of Communication and for Publication of Enduring Quality, recognizing contributions in food policy and food demand. Prior to coming to ERS to lead the Food Economics Division, Laurian was on the faculty of the Department of Agricultural and Consumer Economics at the University of Illinois at Urbana-Champaign (UIUC) from 1985 to 2008. On leave from UIUC from 1993 to 1995, she worked at ERS on food safety issues and also served as the initial director of the Food Economics Division. Prior to joining the UIUC faculty, she was a Rockefeller Social Science Post-Doctoral Fellow at the International Rice Research Institute in the Philippines from 1982–1985.

Christopher Wharton

Christopher Wharton is an assistant professor in the Department of Nutrition at Arizona State University. His research interests include 1) food policy issues at the local, state, and national levels that relate both to obesity and to the sustainability of the food supply, 2) lifestyle factors related to eating patterns and obesity, and 3) consumer skepticism towards weight loss information in the media. He is involved in the American Dietetic Association and has started a community supported agriculture (CSA) program on the ASU campus.

James Woodson

James Woodson has been involved in international agri-business and development since 1981. He is currently senior partner in Woodson, Delgadillo & Jacques, a private partnership, and has held that position for over 15 years. He also holds executive positions in several related offshore entities whose prime business is the development and operation of fresh and processed fruit and vegetable output, and marketing systems which are characterized by profitability, efficiency and adaptability. Operational production zones include Latin America, Asia and Africa. Woodson has earned degrees in economics, foreign trade, and international business.