



2009 Pesticide Safety Education Program (PSEP) Request for Proposals

Purpose

The Arizona Pest Management Center (APMC) announces the availability of funds through this competitive RFA, to support Cooperative Extension (CE) pesticide safety and education activities statewide. The Pesticide Safety Education Program (PSEP) supports CE faculty efforts related to developing and / or delivering pesticide safety education to clientele throughout the state of Arizona. This includes support for initial pesticide applicator licensing and / or to provide Continuing Education Units (CEUs) to help clientele sustain licensed status. Training needs for both private and commercial applicators may be addressed.

Potential Uses

Funding awarded through this program may support the following types of activities, although all education activities related to pesticide safety education will be considered.

- Training to support initial pesticide applicator licensing (private or commercial applicators).
- Training to provide CEUs to help clientele sustain their licensed status in Arizona.
- Developing or providing access to educational materials on pesticide safety.
- Support for an internship / assistantship position that would develop educational materials or conduct / support training efforts.

We strongly encourage County Agents, Specialists and others who are already engaged in these types of activities to submit a proposal to help defray costs of travel, personnel, supplies and materials.

Available Funding, Deadlines, Review Process

Approximately \$24,000 is available through this program. There is no minimum or maximum award; however, it is expected that 2-7 proposals will be funded under this RFP. **Proposals are due to Al Fournier by Friday, March 20 2009.** The IPM Coordinating Committee will review all proposals after which funds will be dispersed. Funds should be expended within 12 months; start and end dates determined by applicant.

Submission Format

Written proposals should be in Word or PDF format. Proposals should include the following information, presented in any style, not to exceed 3 pages:

- a. Project title; project leader and team members
- b. Specific activities proposed
- c. Location of activities and extent of expected impact
- d. Identify target audience and describe how they will benefit from the proposed project
- e. Requested budget, including brief budget narrative
- f. Expected outcomes and impacts
- h. Plan for evaluation

Evaluation Criteria

Proposals will be judged by the following criteria:

1. Relevance of the project to and identified group of potential users (25 pts).
2. Clarity and appropriateness of the proposal (25 pts).
3. Potential impact for addressing an important pesticide issue or education need in the state (25 pts).
4. Backgrounds and qualifications of project leader and team members in relation to the project objectives and appropriateness and degree of collaboration (10 pts).
5. Feasibility of completing the project within the proposed time frame and budget (10 pts).
6. Logic and feasibility of the plan for project evaluation; does it include measurable indicators of project success? (5 pts)

Final Report

Successful applicants must submit a Final Report to Al Fournier by Feb 15, 2010. Data will be included in a federal report submitted to the national PSEP program in March, 2010. Your report should indicate progress on achieving project goals, outline project outcomes and impacts using appropriate quantitative and/or qualitative indicators (e.g., number of people trained or impacted), and quantify any leveraged resources that contributed to the project.