

Melon Insect Losses Meeting

July 26, 2007

**University of Arizona Cooperative Extension
4341 E. Broadway Rd.
Phoenix, AZ 85040**

Agenda

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|-----------|---|--------------|
| 1:30-1:45 | Welcome and Introduction | Erin Taylor |
| 1:45-2:15 | CYSDV Update | Erin Taylor |
| 2:15-3:45 | Explanation of the Melon Insect Losses Survey | John Palumbo |
| | A. Melon Production | |
| | B. What is an idealized potential average yield? | |
| | C. Defining yields relative to dynamic market forces | |
| | D. What are insect losses? | |
| | E. Overall losses due to non-insect pests and other stressors | |
| | F. Planted, infested and treated acres | |
| | G. Interpreting insecticide usage in the context of the questionnaire | |
| | H. Insecticide costs | |
| 3:45-4:15 | Individual Completion of Questionnaires* | |
| 4:15-4:30 | Results Review and General Discussion | John Palumbo |
| 4:30-4:45 | Wrap-up and Summary of Information | John Palumbo |

**Questionnaires to be completed anonymously by PCAs to ensure confidentiality.*

***If you have any questions in regard to the workshop, please call
602-470-8086 ext. 313***

3 CEU Arizona Credits have been applied for.

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter. Request should be made as early as possible to allow time to arrange the accommodation.
Contact Erin Taylor at 602-470-8086 ext. 313 or etaylor@cals.arizona.edu