

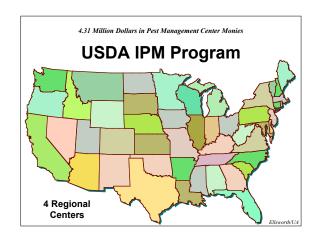


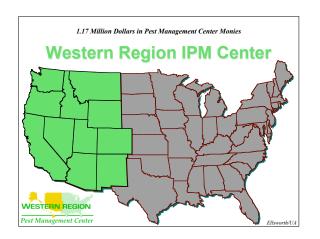
APMC: Opportunity

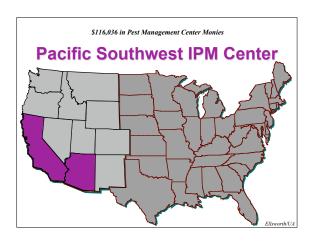
Enhance our pest management efforts
Better meet the needs of our local stakeholders

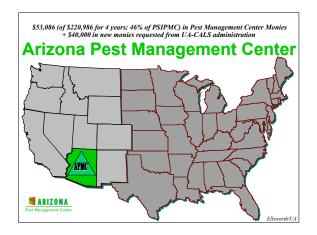
- Improve regional & federal communication
- · Better compete for regional resources

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How can we sustain & enhance program quality?

APMC: Focused Excellence



- · Invest new resources into APMC
- · Reorganize & better manage existing resources
- · Acquire more competitive monies
- · Focus on our pest management programs that:
 - Insure stakeholder needs are met
 - Synergize technology transfer
 - Better respond to pest management problems & inquiries

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How can we sustain & enhance program quality?

Focused Excellence



- Create an umbrella organization for pest management programs, issues & inquiries
- · Hire new IPM Program Coordinator
- Establish steering committee with oversight function
- Invite broad membership and representation to the APMC, with advisory function

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How will reorganization be beneficial to CALS & the citizens of Arizona?

APMC: Relevance



- Enhance visibility of IPM & CALS (local, regional, national, international)
- · Sustain industry & stakeholder partnerships
- · Focused, strategic programming
- · Improved tech. transfer & IPM education
- Enhanced IPM funding & other opportunities
 - Interdisciplinary teams
 - IPM surveys and databases
 - Pest Management Strategic Plans (PMSPs, mandated)
 - E.g. ca. \$200,000 available annually from Western region for critical emerging issues

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USDA IPM Program



Will this change take place?

CALS Reaction



- Dean and the Executive Council are very supportive of the concept & see the benefits to the College and to our clientele.
- University budgets and funding are under negotiation now; funding of this initiative is uncertain.
- · Your input is valuable.

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