

## **Learning Your Community**

### **Objectives:**

1. Explain the meaning & importance of program planning.
2. Explain procedures in program development, including the use of community needs assessments and technology based program development aids.
3. Discuss the importance of community resources in SAEs and FFA.
4. Explain how to identify community resources.
5. Develop a master directory of key businesses and individuals willing to support your program. Include names, contact information and other pertinent information.

### **Note:**

Example is found under "Example" module