

The Community Assets Survey
The Community Change Survey
The Individual Mobilization Survey
The Community Mobilization Survey
The Individual and Community Mobilization Survey

INTRODUCTION

Attached are five surveys that are designed to measure different aspects of the community development and mobilization process. The parent survey, The Community Assets Survey, includes all of the subscales. Although we believe all of these components of the community development and mobilization process are important, any one program may seek to target (and subsequently measure) only certain aspects at any one time. The other three surveys are derivations of The Community Assets Survey; they contain groupings of subscales and questions designed to measure more specific components of the community development process. For your convenience, we have produced the five survey packets in a ready-to-use format, but you are welcome to combine subscales from the parent survey and create your own survey.

As of this publication, these scales have been piloted and used with several groups, but data from a large enough sample size have not been obtained to define the psychometric properties of these subscales. We welcome input and data that we could use to improve these scales in any way.

The subscales contained in each survey are as follows:

[The Community Assets Survey](#)

- Human Capital
- Social Assets
- Physical Assets
- Economic Assets
- Self-efficacy
- Motivation
- Perceived Local Support
- Participation (Community)
- Participation (Individual)

[The Community Change Survey](#)

- Social Assets
- Physical Assets
- Economic Assets
- Perceived Local Support
- Participation (Community)

The Individual Mobilization Survey

Human Capital
Social Assets (1 question)
Self-efficacy
Motivation
Participation (Individual)

The Community Mobilization Survey

Social Assets
Perceived Local Support
Participation (Community)

The Individual and Community Mobilization Survey

Human Capital
Social Assets
Self-efficacy
Motivation
Participation (Individual and Community)
Perceived Local Support

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Thanks for your commitment to this important work!

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