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sponsored by  
Retailing and Consumer Sciences and  
Family Studies and Human Development  
The Norton School of Family and Consumer Sciences

**“H-Index: What Is It and Does It Matter?”**

a presentation by  
Gad Saad, Ph.D. and  
Bruce Ellis, Ph.D.

Tuesday, February 19, 2008, 3:30-4:30 p.m.  
FCS 219

Hirsch (2005) defined a new metric, aptly named the h-index, to quantify a scholar's intellectual influence. In this talk, Dr. Saad, Associate Professor of Marketing, Concordia University and Dr. Ellis, Associate Professor, Family Studies and Human Development, The University of Arizona, will discuss trends in the use of H-Index and why it matters in academia. They will demonstrate methods for obtaining the h-index and other citation information at the individual, journal, and university-wide levels. Dr. Saad will further highlight recent empirical analyses that he has conducted using the h-index, including (1) the correlation between a journal's prestige and the h-index of its editor; (2) the correlation between a journal's h-index and its impact factor scores; (3) the correlation between a journal's h-index and a newly developed and freely available online bibliometric tool known as *Eigenfactor*; (4) the correlation between individuals' h-index scores as obtained from the *Web of Science* and *Google Scholar*. He will explain what makes the h-index a highly valuable bibliometric tool.