



Help Sponsor 2012 "Walk Across Arizona" & Promote Healthy Lifestyles in Maricopa County

- 2012 is the ninth year for Walk Across Arizona (WAAZ in Maricopa County)
- **Last 2 years 203 teams in the Phoenix walked more than 420,000 miles for better health.**
- Walk Across Arizona is **not** a "walk-a-thon" or an event to raise money.
- Participants learn how to get fit through walking, motivate for improved physical activity, keep fit for life, build healthy bones, and safety issues.
- Participants receive t-shirts, a pedometer, regular information on health, walking, and nutrition and are eligible for prizes during the 8 weeks –**February 5, – March 31, 2012**
- Team Captains register Teams of up to 10 people online and record weekly miles walked of their team each week. Registration is \$12 per person

**What can your organization or company to help improve the health of Maricopa County residents? Be a Healthy Friend or a Trail master!
Help support Walk Across Arizona at your worksite and in the community.**

Trail master - \$2000 or more

- Sponsor acknowledgement in all media & print publicity
- Logo on Event t-shirts and additional promotional items
- Educational classes at your organization location • Regular WAAZ newsletters
- Company banner at Event Kick-off, promotional events/classes and final Wrap-Up

Roadrunner - \$1000 - 1999

- Sponsor acknowledgement in all media & print publicity • Regular WAAZ newsletters
- Logo on Event t-shirts and additional promotional items

Pathfinder - \$500 - 999

- Sponsor acknowledgement in all Print Publicity
- Name on print promotional items • Regular WAAZ newsletters

Healthy Friends - \$499 or less

- Sponsor acknowledgement in all Print Publicity • Regular WAAZ newsletters



cals.arizona.edu/maricopa/fcs/walk.htm

Contact Maricopa County Cooperative Extension, Sharon Hoelscher Day at 602-827-8200 Ext. 332 or email shday@ag.arizona.edu or Elizabeth Schnoll, Ext., 324 or email eschnoll@cals.arizona.edu for more information, sponsor Walk Across Arizona or to have your own company or organization teams.

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2012 Walk Across Arizona Sponsor

Contact Person

Name _____

Organization _____

Address _____

City _____ Zip Code _____

Phone _____ Fax _____

Email _____

Please check all that apply.

We want to promote healthy lifestyles in Maricopa County and sponsor WAAZ!

_____ **Trail master - \$2000 or more**

- email a high resolution logo file to shday@ag.arizona.edu

_____ We would like to have WAAZ teams and classes at our worksite

_____ **Roadrunner - \$1000-1999**

- email a high resolution logo file to shday@ag.arizona.edu

_____ We would like to have WAAZ teams

_____ **Pathfinder - \$500-999**

_____ We would like to have WAAZ teams

_____ **Healthy Friend - \$499 or less \$ _____**

_____ We would like to have WAAZ teams

_____ Cash Donation - Please, make check payable to: **University of Arizona**

_____ In-Kind Donation - _____

_____ **We will promote Walk Across Arizona Teams at our Worksite/organization but we are not able to help sponsor WAAZ for 2012.**

Sponsorship Deadline – Jan. 15, 2012 - Late sponsorship for hat/t-shirt only – March 5, 2012

Walk Across Arizona

University of Arizona Cooperative Extension

4341 E. Broadway, Phoenix 85040