BECOME A SPONSOR!

CEA & Hydroponic Specialist
Dr. Merle Jensen

Who Are Short Course Attendees?

SHORT COURSE at a Glance
Sun:  Registration, Welcome Reception, Exhibitor Gallery opens
Mon: Course Lectures
Tue: Course Lectures, CEAC Awards Dinner
Wed: Course Lectures
Thu: Hands-on Workshops at The University of Arizona Controlled Environment Agriculture Center
Fri: Optional Tour to Local Greenhouses

The Short Course Offers Many Sponsorship Options!
(See Pages 2 & 3)

Choose from One of our Four Sponsorship Packages, Sponsor an Individual Event, or Place an Ad in the Short Course Workbook

The Platinum Sponsorship package is perfect for any company looking to become both an exhibitor and a sponsor

The Gold Sponsorship package gives a company the opportunity to be a sponsor and also have somebody attend the Short Course

Individual Event Sponsorship allows a company to be singled out and acknowledged multiple times throughout the event, along with other benefits

If you have any questions or concerns or would like to arrange a custom sponsorship package, please contact Aaron Tevik at atevik@cals.arizona.edu

Details of all Sponsorship Opportunities listed on pages 2 & 3 below

http://ag.arizona.edu/ceac

2015 Short Course is organized & presented by:
Controlled Environment Agriculture Center
The University of Arizona
College of Agriculture and Life Sciences
Dept. of Agricultural & Biosystems Engineering
School of Plant Sciences
Tucson, Arizona USA
Gene A. Giacomelli, PhD, Director CEAC

Detailed Information:
http://ag.arizona.edu/ceac

Course Contact: Aaron Tevik
atevik@cals.arizona.edu
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsor Benefit</th>
<th>Platinum $2000</th>
<th>Gold $1500</th>
<th>Silver $1000</th>
<th>Green $500</th>
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<tbody>
<tr>
<td>1 Paid Exhibitor Table</td>
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<td>Preferred placement of logo/signage at Short Course location</td>
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<td>1 Paid Course Registration</td>
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<td>Individual Sponsor Slide projected in rotation during non-sponsored breaks</td>
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<td>Inclusion on Sponsor Slide projected in rotation during non-sponsored breaks</td>
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<td>✔️</td>
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<td>Daily public announcements acknowledging your sponsorship</td>
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<tr>
<td>Company Ad with logo in Short Course Workbook</td>
<td>✔️ Full page</td>
<td>✔️ Full page</td>
<td>✔️ Full page</td>
<td>✔️ Half Page</td>
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<td>Company Logo and acknowledgement on CEAC Website</td>
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<td>Company Logo and acknowledgement in CEAC Newsletter</td>
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ADDITIONAL ADVERTISING OPTION:

$250: Business Card Sized Ads for inclusion in Short Course Workbook

INDIVIDUAL EVENT SPECIFIC SPONSORSHIP OPPORTUNITIES*:

Sunday Welcome Reception: $1000
Monday Coffee Breaks (2 daily): $300 each
Monday Lunch: $800
Tuesday Coffee Breaks (2 daily): $300 each
Tuesday Lunch: $800
Wednesday Coffee Breaks (2 daily): $300 each
Wednesday Lunch: $800
Thursday Lunch: $800

*Event Specific Sponsorship Benefits
During Event, Company Logo will be prominently displayed & company visibly acknowledged as that Event Sponsor
A minimum of 2 public announcements will be made during Event, acknowledging your sponsorship
Company Logo included on Sponsor Page in Short Course Workbook
Company Logo included on Sponsor Page Slide projected during non-sponsored breaks
Company information included on Resource List in Short Course Workbook