



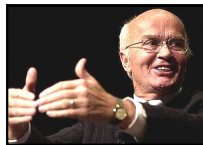
Keynote Speakers:

Dr. Jim Gorny Currently serving as Senior Vice President of Food Safety and Technology for the United Fresh Produce Association, Dr. Gorny leads the association's food safety, quality assurance, supply chain technology and food security programs on behalf of the association's members. As United's chief food safety officer, he advocates the membership's interests before all relevant health and safety regulatory officials, the Bush Administration, and the Congress.



MORNING KEYNOTE:
Jim Gorny, Phd

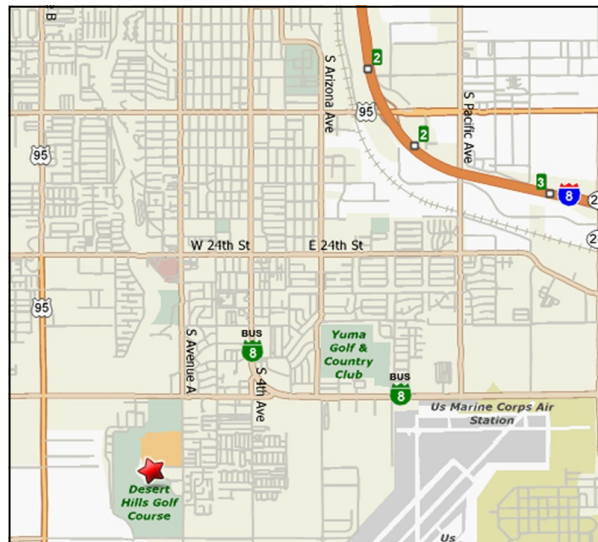
James G. Watt, The former Interior Secretary from 1980 to 1983 under President Reagan evokes a visceral response among seasoned environmentalists. Always controversial, Watt once viewed that the essence of Western Civilization is where, "man has dignity above all." Hear about his interactions with six different US presidents and how he shaped future policy for years to come.



AFTERNOON KEYNOTE:
James G. Watt

Yuma Fresh Vegetable Association

Special Thanks to Our Generous Sponsors:



Yuma Civic Center

- From I-8, head West on 16th St.
- Turn South on Avenue A
- Turn right upon arrival at complex

Southwest Ag Summit

March 8, 2007



"Designed by SW Growers for SW Growers..."

In Partnership with:



**Yuma Civic Center
Yuma, Arizona**

Morning Session

7:00 AM Registration and Refreshments

8:00 AM Opening Remarks: Don Butler ADA

8:15 AM Featured Presentation (1 AZ, CA PCA CEU)

Jim Gorny, PhD

Senior VP Food Safety & Technology, UFPA

“Food Safety & Security Regulations”

9:15 AM Networking Break, Tour of Vendor Exhibits

9:45 - 11:45 AM Morning Breakout Forums
Individual sessions change every 30 minutes

Forum 1: Ahern International Room

Advancements in Production Agriculture



Return on Investment: Organic Production
Dr. Trent Teegerstrom, University of Arizona

Gear-up and Throttle-down: Save Fuel
Dr. Kleber Lancas, University of California

New Advances in Soil Management and Tillage
Mr. Dave Martin, Crop Protection Group

A Low Impact Vegetable Harvester
Mr. Anthony Staatz, Koaloo Farms

Forum 2: FarMore™ Technology Room

Food Safety for Vegetable Producers



Producing Safe Low Desert Vegetables
Dr. Jorge Fonseca, University of Arizona

Quantitative Microbial Risk Assessment
Dr. Chuck Gerba, University of Arizona

The Future of Vegetable Food Safety
Dr. Devon Zagory, Davis Fresh Technologies

Panel Discussion
Forum Moderator: Dr. Jim Gorney, UFPA

Forum 3: Tessengerlo Kerley Room

Crop Production I, 2.5 AZ, CA PCA CEU's



The Impact of Cotton Planting Date on Heat Stress
Dr. Paul Brown, University of Arizona

The Dispersion of Whitefly Populations in the SW
Dr. David Byrne, University of Arizona

Water Flow Measurement to Improve Irrigation Efficiency.
Dr. Ed Martin, University of Arizona

Nematodes and Ag in the SW: The Good, Bad and the Ugly.
Dr. Patricia Stock, University of Arizona

11:45 AM Tri-Tip Lunch

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Afternoon Session

11:45 AM Tri-Tip Lunch

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12:45 PM Featured Presentation

James G. Watt

Former Secretary of the Interior, Jan 1981- Nov. 1983

“What I’ve Learned From the Presidents I’ve Known”

1:45 PM Networking Break, Tour of Vendor Exhibits

2:30 - 4:30 PM Afternoon Breakout Forums
Where appropriate, individual sessions change every 30 minutes

Forum 4: Ahern International Room

Crop Production II, 2.5 AZ, CA PCA CEU's



Assessing Cadmium Content and Risks in Food Crops
Dr. Charles Sanchez, University of Arizona

Breeding for Fusarium Resistant Lettuce
Dr. Ryan Hayes, USDA-ARS, Salinas, CA

Aphids of Desert Lettuce
Dr. John Palumbo, University of Arizona

Controlling Desert Durum Wheat Lodging in Arizona
Dr. Kurt Nolte, University of Arizona

Forum 5: FarMore™ Technology Room

Panel Discussion: on Immigration Reform



Topic Areas and Panelists Include:

State Affairs: Robert Shuler, Ryley, Carlock and Applewhite

Customs & Enforcement: TBA ICE Official

Border Security: TBA

Federal Affairs: Joe Sigg, AZ Farm Bureau

Facilitator: Shelly Tunis, Attorney

Forum 6: Tessengerlo Kerley Room

Innovations in Machinery and Equipment, 2.0 CCA CEU's



Tire vs. Track: A Compaction Study
Dr. Jim Walworth, University of Arizona

3-D GPS: The Trimble AgGPS Land Leveling System
Dr. Jeff Black, Trimble

The Innovative Line of Challenger Tractors
Mr. Shelly Thurman, AgCo

New Advances in Controlling Wheel Slippage
Dr. William Cassidy, University of California

4:30 — 6:00 PM Closing Reception

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Registration Form

PRE-REGISTRATION FEES

\$25.00: Includes breakout forums and lunch

1. FAX Registration to (928) 726-8472 ATTN:
Jean Carter

-OR-

2. CALL Ms. Jean Carter at (928) 726-3904 to
register

-OR-

3. MAIL Registration and Payment to:

Yuma Fresh Vegetable Association
Southwest Ag Summit
P.O. Box 1647
Yuma, AZ 85366-1647

Please make checks payable to:

Yuma Fresh Vegetable Association

Name: _____

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2007 Summit Planning Committee

Steve Alameda- Yuma Fresh Vegetable Association

Bruce Gwynn- Makhteshim Agan of North America, Inc.

Kurt Nolte- University of Arizona, Cooperative Extension

CR Waters- Yuma Fresh Vegetable Association

Rick Rademacher- Yuma Fresh Vegetable Association

Terre Catanzaro- JV Farms