



CALS

Undergraduate
Student Success
Strategy



THE UNIVERSITY OF ARIZONA
College of Agriculture
& Life Sciences

CALS ACADEMIC MISSION

We are in the business of expanding economic opportunity for our students, their families and the entire state. We offer degrees and academic programs that prepare students to be nationally competitive and sufficiently prepared to do jobs that do not yet exist, as well as create new jobs. CALS graduates will fuel economic development for the state of Arizona.

Objective of CALS Student Success and Support Programs

Our goal is for 100% of our entering students to complete their degree.

To accomplish this goal, we offer support to all students, tailored to match their needs, recognizing that students arrive from different backgrounds, with different levels of preparation, financial and home-life challenges.



CALS STRATEGY TO INCREASE RETENTION & GRADUATION

1

Nurture a welcoming and inclusive culture:
Convey a culture of “CALs is Family”

2

Reinforce a focus on careers:
Communicate with students about a primary reason why they are here.

3

Apply precision intervention initiatives to offer specific help to students in need:
Offer personalized support that anticipates the needs of students and evolves as their challenges evolve.

Diversity, Equity and Inclusion

A diverse and inclusive learning environment is a critical part of our strategy. A large part – perhaps the majority of – the value in higher education is in learning how to respectfully and productively engage with new ideas. The ability to do so is the primary advantage we confer on our graduates, and if we’ve done our job well, perhaps the largest source of value an employer sees in a new graduate.

To deliver on our mission we must:

- Create spaces that encourage and prepare our students to understand and collaborate with people who have different perspectives than their own; and
- We must bring together people from a variety of backgrounds and experiences to facilitate idea exchange and subsequent learning.

To summarize, the components of our Student Success Strategy combine to improve equity by investing in programs that embrace each student for who they are and the individual experiences they bring to their academic journey.



MAIN CAMPUS STUDENTS



ONLINE STUDENTS



DISTANCE-LEARNING STUDENTS

- ACADEMIC ADVISING
- CAREER CENTER
- LEARNING LAB
- LIFE MANAGEMENT COUNSELING

1

COMMUNITY BUILDING

Student Appreciation Week; Scholarship Workshops; Fall Harvest Fest; CALS Club Fairs; Study Breaks; Meet & Greet

SIGNATURE EVENTS

New Student Orientation; New Student Welcome; Honors Convocation; CALS Leadership Spotlight; Graduation Convocation

DIGITAL COMMS

CALS Connect, CALS Connect AZ Online (weekly eNews); Instagram; Orientation; Lobby slides; Graduation eNews; New (UA) to CALS; CALS calendar

2

LEADERSHIP

Ambassadors; CALS PALS; AgriLife Council; CALS First Cats

SKILL DEVELOPMENT

Career Competencies/CALS Curriculum; Career Workshops & Training; Document Review

EXPERIENTIAL LEARNING

Internships; Study Abroad; Research

EMPLOYER/INDUSTRY CONNECTIONS

Career Talks; Weekly Networking; Virtual Career

3

PEER & MENTOR CONNECTIONS

Student Orientation Leaders; CALS Connections; CALS PALS; CALS ASEMS; CALS First Cats; Alumni; Wildcat Mentor Society

SYSTEMS

eSMS; Trellis Marketing Cloud; Emma; Trellis Social; Uconnect; Compass; Analytics

SURVEYS

New Student; CALS Pulse; Student Satisfaction; CALS Exit Survey